



## KATHY BERO, PROPRIETOR

### SPRING HILL FARM

Kathy Bero's degrees in Journalism and Environmental Sciences from the University of Wisconsin -- Madison, have made her uniquely qualified as the founder of NuGenesis Farm. Her own battle with stage 4 inflammatory breast cancer, infiltrating ductal carcinoma and a high-grade epidermoid carcinoma in her parotid gland have led her to a deep understanding that true health care reform begins with the type of foods we eat. She has written many educational works including the national award-winning curriculum "It's All Connected" and the children's book A PLACE AT THE FIRE. After a ten-year advocacy career with the Great Lakes Alliance, Ice Age Park & Trail Foundation, 1,000 Friends of Wisconsin and several years of television production work, Kathy began her battle with cancer. The healing properties of food became a part of her personal treatment plan and roadmap for her present advocacy work. The concept of NuGenesis Farm was Ms. Bero's and her considerable talents as an organizer, communicator and consensus builder are now focused on bringing the most recent research to the masses.

Ms. Bero executive produced the double Emmy Award winning 1998 documentary "Worth Fighting For" and has received many state and national awards for her work as an environmental agent of change. She has served on many local and national boards of directors, including the Angiogenesis Foundation Advisory Board and Stillwaters Cancer Support Center.